

Member Engagement Survey Results



Issues of concern

Poverty, food insecurity, and homelessness; financial health and economic stability; health and safety in communities; climate change and environmental sustainability; racism and discrimination).

93% of members rate all listed issues as important to varying degrees. Most urgent:

- 1 Health and Safety in Communities
- 2 Poverty, Food Insecurity, Homelessness
- 3 Financial Health and Economic Stability

Values in action

88% of members rate all actions as important to varying degrees. Most urgent:

- 1 Strengthening our local economy through financing local businesses that provide local jobs and services;
- 2 Focusing our resources and capabilities to address poverty, homelessness, and affordable housing

Inspired by other businesses

Members were most inspired by other businesses that demonstrate actions within the categories of:

- 1 Community, Local, Jobs, Economy, Co-op
- 2 Poverty, Empower, Inclusion
- 3 Integrity, Leadership, Integration, Authenticity



Inspired by ACU's actions

Members were most inspired by ACU's actions within the categories of:

- 1 Community, Local, Jobs, Economy, Co-op
- 2 Poverty, Empower, Inclusion
- 3 Advice & Service

ACU's role in society

Members said ACU's role in society should fit within:

- 1 Advice & Service
- 2 Community, Local, Jobs, Economy, Co-op
- 3 Poverty, Empower, Inclusion

