# Assiniboine Credit Union 2023 Stakeholder Engagement Member Survey Draw Rules and Regulations

Assiniboine Credit Union Limited ("**ACU**") is gathering feedback from its stakeholders in connection with the development of its 2024-2027 strategic plan.

From January 18, 2023 to February 1, 2023 (inclusive) (the "Survey Period"), Eligible Participants who complete ACU's member survey (provided at the link e-mailed to members on January 18, 2023) (the "Survey") will be automatically entered for a chance to win one (1) of eight (8) Prizes (described below) from ACU (the "Draw"). Please see the rules and regulations of the Draw (the "Rules") set out below for information on eligibility, prizes, conditions and how to enter.

#### DRAW ELIGIBILITY AND ODDS OF WINNING

 The Draw is open to all persons that (i) duly complete and submit the Survey during the Survey Period; (ii) are 18 years of age or over; (iii) are not employees or members of the Board of Directors of ACU; (iv) live in Manitoba; and (v) enter the Draw in accordance with these Rules ("Eligible Participants").

#### PRIZE INFORMATION AND ODDS OF WINNING

• There will be eight (8) prizes available to be won (each, a "**Prize**"), described and in the respective approximate values as follows:

<u>Prize</u>	Approximate Value
1. Two (2) tickets to the February 26 Winnipeg Jets game	\$512.75
2. One (1) \$500 GIC with ACU	\$500.00
3. One (1) \$250 GIC with ACU	\$250.00
4. One (1) \$50 gift card to Tall Grass Prairie Bread Company	\$ 50.00
<ol><li>One (1) \$50 gift card to Chaeban Ice Cream</li></ol>	\$ 50.00
6. One (1) \$50 gift card to Oh Doughnuts	\$ 50.00
7. One (1) \$50 gift card to DeLuca's	\$ 50.00
8. One (1) \$50 gift card to Feast Bistro	\$ 50.00

- ACU will draw a specific potential winner for each Prize (i.e., selected winners will not be able to choose their Prize, and there will be <u>no</u> substitutions for cash equivalent value or otherwise).
- ACU membership and account-opening fees or conditions may apply if the winner receives the GIC as a Prize.
- Each Prize will be awarded to one different eligible winner of the Draw (for greater certainty, eight different eligible winners will each receive one Prize there will not be a duplicate winner).
- Odds of winning a Prize will depend on the number of Eligible Participants who complete the Survey.

## **HOW TO ENTER**

- Eligible Participants must duly complete and submit the completed Survey by the end of the Survey Period. For greater certainty, if the Survey is not completed by an individual prior to the end of the Survey Period, such individual will not be entered into the Draw.
- Each Eligible Participant must include his/her complete and accurate contact information (name, telephone number and address) in the Survey in order to allow ACU to contact them (if the Eligible Participant is drawn as a potential winner).
- There is a <u>maximum of one (1) entry per Eligible Participant</u>, regardless of the number of Surveys completed during the Survey Period.

## WINNER SELECTION AND NOTIFICATION

- Eight (8) potential winners of the Draw will be randomly selected by two (2) representatives of ACU within one (1) week following the end of the Survey Period, which representatives will then contact the potential winners. This is a random Draw, and not a merit-based Draw; as examples, the potential winners will not be selected based on their ACU membership activity or their responses to the Survey, provided that the potential winner complies with these Rules.
- ACU will attempt to contact the potential winners within one (1) week following the draw date and, once winner identity and eligibility have been verified, will publish the winners on ACU's website. By completing the Survey and entering the Draw, an entrant consents to the use of their contact information and the publication of their name on ACU's website for this purpose.
- Only the potential winners will be contacted directly. If ACU cannot make contact with a
  potential winner within two (2) weeks of the draw date, then such potential winner will be
  ineligible to win a Prize and ACU will redraw a replacement potential winner for such
  individual's Prize.
- Each potential winner will be required to (i) answer a mathematical skill-testing question in-person at an ACU branch (or by such other online/digital method whereby ACU can verify the answer and the identify of the potential winner, in its discretion); and (ii) sign a written waiver in ACU's form, and may be asked to take a photograph with an ACU representative (which photograph will be property of ACU and may be posted on ACU's website and/or used in ACU's marketing materials from time to time, in ACU's sole discretion), as conditions of such winner being eligible to win a Prize. Each winner's eligibility and compliance with these Rules will be verified before a Prize is awarded. If a winner's eligibility and compliance with these Rules cannot be verified for any reason, a Prize will not be awarded to such ineligible/non-compliant winner, and a new winner will be drawn to receive such Prize (subject to verification of eligibility and confirmation of compliance of the new winner in accordance with these Rules).
- Once a winner's eligibility and compliance with these Rules have been verified, the Prize
  will be made available to the winner. A winner may be required to attend in-person at an
  ACU branch and provide account or other personal information in order to receive their
  Prize.

#### **DISCLAIMERS**

- By completing the Survey and entering the Draw, an entrant is deemed to have read and agreed with all Rules. ACU reserves the right to rule on any issue(s) not covered by these Rules. ACU reserves the right to cancel the Draw and/or the Survey at any time. In the event that a Survey respondent (including an Eligible Participant) should disagree with any decision made by ACU, such individual's sole remedy is to withdraw such individual's entry to the Draw, if any. No entries may be withdrawn after the Survey Period has ended.
- A Survey respondent is entirely responsible for all entry- and Draw-related costs, including but not limited to: purchase or renting of equipment, use of computer systems, transmission fees, transaction fees, etc. ACU is not responsible for any damage or loss that may occur or for any problems or damages experienced by the Survey respondent due to forces beyond the control of ACU, such as but not limited to troubles relating to computer networks, computer virus infections or unauthorized computer access, or errors or delays in the course of or relating to such individual's participation in or completion of the Survey, or otherwise in connection with the Draw. ACU is not responsible for any unfortunate or unwelcome occurrences and/or damages that may befall entrants as a result of entering the Draw, participating in the Survey, receiving or using a Prize, or the use by ACU of a winner photograph.
- The Draw and these Rules are governed by and interpreted in accordance with the laws of the Province of Manitoba.
- If you have any questions about the Survey or the Draw, or to withdraw your participation from the Draw, please contact <u>marketing@acu.ca</u>. ACU may request your name and/or contact information in order to adequately address your inquiry.